



## career objectives

- > Eighteen years ago when the design industry was moving to the desktop, I was there. I'm still here, constantly pushing each new version of software and hardware to their limits.
- > I am seeking to work with other skilled artists, share my knowledge and learn from experts in the pursuit of perfection.
- > Above all, I will continue to be a craftsman.

## employment history

2004 - 2006

**Senior Freelance Production Artist** - London, UK & Dublin, Ireland.

Worked as a senior creative artist for various advertising agencies, design companies and personal clients. Experience gained included: preparing repro files for various print processes using Artpro & Nexus software (see attached), web site creation and management of graphic files for online use.

**Clients:** Brightspark Consulting, Ecotech Recycling, Enterprise IG, Escape to Luz, Eventuality, Freedom Unlimited, Kin Khao Thai, LFH Brand identity, Mantle PQD, Neutral Bay, Room Three Design, WEEE Ireland, Wyeth Pharmaceuticals.

**Applications used:** Photoshop, ImageReady, Illustrator, InDesign, Acrobat, Artpro, Nexus.

2001 - 2004

**Finished Artist & Studio Manager** - Mesh Design, Dublin, Ireland.

Employed as the lead finished artist and studio manager with a busy Dublin studio working primarily in packaging. Responsibilities include: production and flight checking of all artwork, pre-press liaison, administration of the server and local network, creation of studio processes and the training of staff.

**Clients:** Green Isle Foods, Donegal Catch, Danone, Batchelors, Indaver Ireland.

**Applications used:** Photoshop, Illustrator, Quark Xpress, Acrobat.

2000 - 2001

**Finished Art & Technology Manager** - Chris Perks Design, Sydney, Australia.

Employed as the finished art manager and network administrator for leading Sydney design studio working mainly with FMCG clients. Responsibilities included: management of a team of three artists, production of artwork, administration of the company's server and 17 workstations, and desktop support.

**Clients:** AGDA (Australian Graphic Design Association), Amnesty International, AMP, Australian Chamber Orchestra, Australian National Maritime Museum, Butterfields Foods, Hexal Pharmaceuticals, IBM, Kenwood Appliances, McWilliams Wines, TallisWines, Tyrell's Wines, Uncle Tobys, Unilever Foods, Watty! Paints, Wella Hair Care Products.

**Applications used:** Photoshop, Illustrator, Quark Xpress, Acrobat.

1995 - 2000

**Company Director** - Graphic Vision, Sydney, Australia.

Established and managed a graphic design studio that specialised in the production of artwork for print, web and multimedia. Responsibilities included: building and maintaining client relationships, art direction, graphic design, artwork production, pre-press and print liaison.

**Clients:** 3 Square (Design Agency), Australasian Energy, Braams Property Services, HCI (Technical Writers), Merilake (Illustration Agency), Patterson & Partners (Advertising Agency), Prestige Auto Traders, Queensland Telemedicine Network.

**Applications used:** Photoshop, Illustrator, Quark Xpress, PageMaker, Dimensions, Acrobat.



## 1995 - 2000

### **Freelance Production Artist** - Sydney, Australia.

Worked for two of Sydney's most successful freelance agencies, Aquent Partners and Equatorial Talent, as one of their top production artists. All freelance assignments involved the production of finished artwork for either print, web or multimedia. Responsibilities included: building and maintaining client relationships, graphic design, and production of finished artwork.

**Clients:** Advertising Energy, Ammirati Puras Lintas, Australian Gas Limited, Brave Communications, Collins & Crew, CS First Boston, Horniack and Canny, Hothouse Interactive, Integrated Vision, International Masters Publishers, John Singleton Advertising, Jones & Guihen, Landini & Associates, Ogilvy & Mather, Omnicon Digital, One For All Advertising Partners, Signature Productions, Singleton Direct, Suddler & Henessey, The Frontline Agency, Zulu.

**Applications used:** Photoshop, Illustrator, Quark Xpress, PageMaker, Dimensions, Premiere, Alias Sketch.

## 1989 - 1995

### **Company Director** - Rainbow Dreaming, Byron Bay, Australia.

Established a pre-press and graphic design business employing two people, which was one of the first Australian design companies to produce process colour artwork from the desktop. Rainbow Dreaming was recognised by the printing industry as a pioneer of this early technology. Responsibilities included: management of employees, plant and equipment, winning new business, and building lasting client relationships, art direction, graphic design, artwork production, and print liaison.

**Clients included a range of local businesses:** Byron Surf, Elders Real Estate, Multilist, Oasis Resort, Oil Garden, Ray White Real Estate, Rising Tide Films, Sunspirit Oils, The Northern Star Newspaper, The Oceania Project, The Professionals Real Estate, The Silent Picture Show, Thursday Plantation.

**Applications used:** Photoshop, Illustrator, Quark Xpress, PageMaker, Alias Sketch, Laser Paint, Pixel Paint Professional.

## 1988 - 1989

### **Art Department Manager** - West End Litho, London, UK.

Worked in traditional finished art and reprographics. Responsibilities included: photo typesetting, finished art, reproduction camera operation, film processing, film planning and lithographic metal platemaking.

## Education

**Adobe Certified Expert** - Photoshop 7 and Illustrator 10.

**Current Software Skills:** Adobe Creative Suite 2, Quark 6, Artpro & Nexus 8.

**Diploma of Graphic Design** - The KvB College of Visual Communication, Australia.

**Nationality:** Australian

**Interests:** Making it to the next level of Super Mario Bros on the Nintendo DS.

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branded packaging

7 June 2006

To Whom It May Concern,

**Stephen Franklin**

LFH is an international branded packaging consultancy, specialising in packaging design, structural design and print management (artwork, repro and colour management).

Stephen worked at LFH as a freelancer for over a year (May 2005 to June 2006) in the capacity of Senior Creative Artworker and high-end Retoucher. He was a highly valued member of our team, working on one of our largest production accounts.

His role at LFH involved day-to-day contact and interaction with our designers, project managers and account managers on specific projects. As one of the most creative artworkers in the team, Stephen was responsible for the colour development of master illustrations / photography and master elements that were tailored to the specific print processes in the packaging environment. He also supported the project managers in trafficking a large number of skus on a daily basis. In terms of software, Stephen is an expert within Illustrator and Photoshop, covering artwork and retouching, and is also highly skilled with Nexus and Artpro in the area of repro.

Stephen's considerable skills were ideally suited to this type of creative yet highly pressurised business. He was a great team player but also very focused and worked to very high standards. During his time at LFH, Stephen earned the utmost respect from his colleagues.

Stephen was an extremely dedicated and hard-working member of our team. We are very sorry to see him leave LFH and would highly recommend him.

Yours sincerely,

Graham Hawkins  
Production Director

**LFH branded packaging**

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